

## How to Use Free Advertising Forums: Explode Your List!!

### Internet Marketing for Beginners!

The techniques used in this report can be considered as classified advertising in **free advertising forums**, and has gotten me more downline sign-ups than any type of free advertising on the Internet. The only type of advertising better than that is by paying for it...and, we don't want any of that. The trick to free advertising forums is to collect the information of the people using the forum...i.e. build a list to use in future advertising. Develop a relationships with them and turn them into long term contributor to your program...notice I wrote the word '**program**' not 'programs'...because if you are new to Internet Marketing and have signed-up to a program, you must become dedicated to it to make it a success...you must master one program before even thinking of joining another program or website...focusing on only one program at a time is what builds long term success...too many, too fast will spread you thin and break your spirit and lead to failure and despair. So keep it simple and focus on one thing at a time until you know completely what you are doing. On that note, let's find out where to go to get some free leads for your program. As with anything you undertake, you must consistently do something to get results...and, with free advertising forums, if you do not consistently log-in and post your advertisements, you will not get any results. Joining a good program or service is one thing, using it to its full advantage is another...do yourself a favor and advertise at least 5 times a week in forums to become effective...any less, and you will be missing the point and the sales!

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To Your Success,

Eric Smith

<http://erixonline.ws>

## Are you new to Internet marketing and trying to sign-up your 1st referral?

### **A** *Place to Start Advertising for Beginning Marketers.*

Sometimes, after joining a new Internet marketing program, all you're left with is a referral link and little directions on where to get referrals. Your upline sends an email with congratulations for joining and some links back to the main website that you are supposed to use to get sign-ups and sales. *No information about how to get referrals, where to get referrals, or, what to do with your referrals if you do get any.* It makes some Internet marketing programs seem like just fluff and mirrors, because, as in most cases, your upline sponsor just joined the program right before you did and has no idea what he/she is doing.

### **So where does that leave you?**

Probably, you're left all by yourself with a pile of advance Internet marketing ebooks to download, read, and teach yourself how to get referrals and sales for your program! In my opinion, giving someone too many marketing ebooks to learn from first, does not teach someone to get referrals immediately.

Enthusiasm for a new program or project usually lasts me about 2 weeks, then the reality of keeping enthusiasm going continually becomes a job more than genuine passion. When I first started trying to get referrals, I would be lucky to get one or two referrals a month...but with persistence, more than passion, I kept trying and learned from others to finally get someone to read my ads and join my programs. It took a lot of time; time, I imagine, you don't have to learn, practice, or invest into getting referrals.

You want somewhere to go **'right now'** to get someone to sign-up to your program **'right away.'**

### **Am I right?**

Outside of all the information on the Internet, getting others to sign up to your program is easier than you think, especially, when I and others can tell you where to go to start building a downline for your program. Besides me telling you where to go to get immediate sign-ups, I'll show you what sections to use, what format to write, when to write, and how often to write advertisements to get

referrals. So let's start at a place I know works.

It's a forum by Michael Rasmussen, and you can tell everyone that I said "***you can spend breakfast, lunch, and dinner at [freeAdvertisingForum.com](http://freeAdvertisingForum.com)***"

To give you a little history to this website phenomenon, I must take you back to 2004, when this website had about 6,000 members that were more responsive to signing-up than any traffic exchange, safelist, or classified ad site I was using; and besides the registered members, at any time of the day there were at least 80 to 90 visitors browsing the ads. Now, spring forward till today, this site has over 319,622 highly active members and about 1200 visitors browsing ads 24-hours-a-day!

**The main point being, within the last year alone, this forum averaged between 40,000 to 80,000 unique visitors every month, month after month...those unique visitors are your TARGET MARKET!!** *(statistic derived from personal experience and from compete.com).*

What is so special about this website is in the number of ways you can advertise your program (always for free) and the number of highly targeted people who can view your ad at any given moment. These two things together make this site unique and powerful...the absolute best I've come across in over 5 years of marketing on the Internet.

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For example, you can post a text advertisement in 3 specific categories: business opportunities, products or services, and income opportunities. Also, you can place your link into a 25 spot rotator page that updates the most current links uploaded. Further yet, you can place a banner advertisement on the 10 most current banner ads upload page. Even, you can even use live chat to talk to other members of the forum. And, many, many other perks not mentioned because it will take away from the fact that you want sign-ups now, not after you learn some more and more and more.

Therefore, for this report's purpose, we will only focus on the 3 text ad categories at the Free Advertising Forum; and, if you do the same, you will get immediate sign-ups. For example, I started advertising a new program once a day (10 minutes of effort) and received a total of 34 direct downline sign-ups and 2 second level downline sign-ups, with one member turning pro to give me a residual income stream in one month. But the dynamics of those 34 members is

endless because now I have contact information about those people, and I have permission to contact them in the future, especially, to any new endeavors I may be involved with. Your referral downline is your key to Internet success!! The more names and info you collect the easier it becomes to gain profits from the web. Those 34 direct sign ups has now ballooned to over 3,857 people – [click here to view Eric's downline](#)

**'The List'** is a term you must get used to and a technique you must master to really get any money out of the Internet. So without any further hesitation, let's begin our quest to create referrals to your program, which in turn becomes your sacred list needed to build any kind of long term success for your efforts.

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**W**hen you create a new user account at the Free Advertising Forums, make sure you use a single, catchy name because this name is what brands you as an individual, and will become the way people see you and view your credibility. Your daily advertisements and your conviction of message (always advertising the same thing) is what will get people to trust you and will begin to follow your advice and act on your messages. Consistently staying the same is what will build trust the fastest; however, if every time you post an advertisement, you are pitching a different program or product, your message will be lost and never noticed.

Once you've registered at the forum (any forum really), you will be sent an activation email...follow instructions to activate and you may login to your account at any time. At that point, the first thing to do before making any advertising posts or adding any links, is to login and go to your **User Control Panel (User CP)**. **Set up two areas** in the control panel area that will enhance your advertising efforts: **your profile section** and **your signature** section. Remember to do this first before doing anything else...it is important.

Go create an account real quick, it takes less than 60 seconds...activate the account in your email box, then come back here and find out how to use each section for maximum advertising power...[click here to go to the FreeAdvertisingForum.com](#)...I'll be waiting right here...

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Welcome back, now, continue! :)

## What Sections to Use.

See how efficient this advertising style works!

**Y**ou now know what a free advertising forum is through this example. I'll show you how easy it is to construct the most effective classified ads, but first let's examine the structure of the site. And knowing the structure of the site will make it easier use, especially, when most other free forums are copy-cats of the one in this report...thus, you can take a set of pre-typed ads and use them at all of the other forums I list at the end. For now, let's look at the main categories for placing ads:

1. Business Opportunities
2. Products & Services
3. Income Opportunities

It is in your best interest to construct an ad that contains the category title in your ad's title and body text.

For example, you could use the title...**Can you believe that you can make money giving away a free advertising business opportunity?**

Another example could be... **Free Advertising Service on 864,991 websites...no strings attached!**

And a final example could be...**Free Advertising Income Opportunity Can Save Your Life!**

Just make sure you include the category names because they are important key words to draw attention to your ad!

For a closer look, let's dissect my best performing ad "**Free Advertising Service on 864,991 websites...no strings attached!**" in which I got 34 referrals for 10 minutes of work each day for one month.



## TOP SECRET REVEALED

One secret weapon used by experienced marketers is called the 'Shot Gun Effect,' termed by the [FreeAdvertisingForum.com's](http://FreeAdvertisingForum.com) founder Michael Rasmussen...this technique is what gives your message validity and builds trust. What I mean is, at a forum, when reading posts and ads, would you trust an advertisers that has only posted 3 or 4 posts or one that has posted 500 to 600 times of the same advertising post. When you use the shotgun effect, essentially, you just post a reply to your previous posting. This will build the number of your posts and the number of times the same ad has been viewed.

Such as when I advertise for my blog, I just reply to my former post about my blog...just add the title of my new blog entry and the blog's link...that's it, takes about 30 or 40 seconds. In free forums, you can access your former posts by using the 'list subscriptions' link in the user control panel. Try it out! It makes your ad appear more credible than single post entries.

## Other Strong Armed Techniques and Tips:

### Tactics to Increase Your Ad Being Acted On!

1. **'Bullseye Effect'** - Rate Your Own Thread or Post - gives instant authority to the eye of the newbie reader.
2. **'Shotgun Effect'** - Reply to Your Own Post - brings your ad to the front of the line.
3. **'Buck ride Effect'** - Reply to Someone else's post - again brings your ad to the front of the line.
4. **'Bow and Arrow Effect'** - Erase a past 'Reply to your own post' and replace with same ad, which moves your ad to the front of the line and builds authority because your ad view count keeps increasing while your reply count stays down.

## **A couple of examples of a Buck Ride:**

**People posting their ad as a response comment to the ads I have previously entered at the forum...a couple of things occurred to me that reassured the power of viral marketing.**

**The first was when some one was posting their ad to their affiliate program, the cool thing was that the ad contained my main website's banner on the front page of this other marketers promoted website...can you say free advertising (wow)!**

**Then in another spot of the forum, a previous ad of mine was posted as the number one ad in that category because some other person added a quick reply comment to my ad...granted they were promoting their website with their ad, but now my add was reposted without any more work on my part...again, great free advertising!**

**The main quick tip of this spot though, is when posting your link in a forum, there is always a review button...use it...because if you typed in your link wrong, and you didn't check it, it could possibly go to nowhere...that is what this person did when they posted to my old advertisement...they forgot to check their link...it went to nowhere, and I got some free advertisement at their expense...so do us all a favor, use the review button and check your links...it is better for both of us! “**

## Sections for Expanded Advertising!

### Link and Banner Bonanza!

Two advanced areas of the [Free Advertising Forum](#) are the **Add Link** and the **Add Banner** sections. These two areas will give you a chance to rotate an ad and a banner where others have to view your site in order to leave an ad or banner themselves.

First, let's look at the 'Ad Link' section. This is where you can leave a 1 line advertisement which is a link back to your website. This section is very effective if you have the right offer or advertisement. This is where your 'title' writing skills are needed the most. You have 1 sentence to capture attention and cause action. And, with the forum being a free service, people there are looking for other things for free; therefore, if you offer something for free in you 1 ad sentence, I find that I get a much better response, especially, when these people are in get something for free frame of mind.

Next, is the 'Add Banner' section where you a guaranteed 10 views by other members every time you post your banner. It is effective, but takes some attention to detail to use. You have to click and view all 10 banner's websites before you enter your banner. After that, you have to enter your banners url and the destination url, put in the confirm code, and you are done. This is a section to get guaranteed views, but also a way to brand yourself or your company and product.

The important aspect of these two sections in being careful when entering your links and urls...because if you type it in wrong it will stay that way until it cycles out of the system, where you will have to do it again...so be patient and enter your information, links, and urls very carefully.

Now, get out and start promoting for free, collecting leads, and getting sign ups!

Continue on to get my expanding free advertising forums list:

## **A Growing List of Free Advertising Forums – Listed as Found:**

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### [Free Advertising Forum](#)

The Free Advertising Forum by Michael Rasmussen with 320,733+ members. Fast and effective.

### [Free Advertising Board](#)

Free Advertising Board with 12,000+ members is highly indexed by all major search bots.

### [The Free Ad Forum](#)

The Free Ad Forum with 101,392+ members has a high unique visitor daily rate.

### [Post Your Ad For Free](#)

Post Your Ad For Free by Ashley Blake has 40,118+ members with a high unique visitor daily rate.

### [First For Income Forum](#)

First For Income Forum by Clive Anderson is a stable forum with dedicated members...2239+ members

### [Your Advertising Forum](#)

Your Advertising Forum is Free to promote your business to 4,136+ members.

### [Free To Advertise Forum](#)

Free To Advertise Forum is a Free Classified Ads Forum with 5,426+ members.

### [Free Advertising NZ](#)

Free Advertising NZ by Forum Hutt Valley has 5675+ responsive members.

### [Free Ads Planet](#)

Free Ads Planet helps promote internet marketing and MLM programs for 8,300+ members.

### [FREE Advertising For All Forum](#)

FREE Advertising For All Forum by Captkirk is full with 6,497+ members.

**\*UPDATE\*** - Michael Rasmussen has completely updated the [FreeAdvertisingForum](#) to a more modern style php format. He also has instituted some changes which will ensure that users are truly visiting other members ads and sites. To let you know, now, you have to visit at least 5 unique ads in each category before you can post your ad...which forces you to keep your end of the free advertising bargain...others have to look at your sight, so you should look at there's. Also, on the 'Add Link' section, now, you have to enter a 'verification code' to post your ad...this protects us from others using automatic software from remote locations...which is fair...you have to come to the service to use the service. In my opinion, Michael has instituted some fantastic changes that will help everyone receive tons of traffic, like always!

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**\*UPDATE\*** - Michael Rasmussen's "[Get More Buyers](#)" Video Course: Stuff Your List Full Of Buyers And Start Seeing Five and Six Figures! The secret weapon these marketers have is a mailing list absolutely stuffed with buyers. What's great about Michael's course is that he hands you 10 practical strategies for attracting eager buyers. Actually, he's showing you the way he built his own list, which is pretty much legendary as a JV profit powerhouse. I've worked with and watched Michael grow, so I trust his products with the up most respect.

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**\*UPDATE\*** - Have you ever been faced with the task of having to write an email promotion to your list, and then realized that you didn't know what to say or how to say it? Rasmussen's new FREE video course "[Email Promos Exposed](#)" promises to solve that problem for you by walking you through the actual process of creating killer email promos step-by-step.

Thanks and Good Luck!

Visit my blog to get my marketing tips and tricks, [CLICK HERE](#)